**PROJECT ON DIGITAL MARKETING**

**NAME:** ARULARASU.S

**TEAM MEMBERS:**

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**TEAM NM ID:** NM2023TMID01829

**DEPARTMENT:** B.E ELECTRONICS AND COMMUNICATION ENGINEERING – FINAL YEAR

**COLLEGE:  8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

                        TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** CREATE A BRAND LAUNCH EMAIL USING MAILCHIMP

**BRAND NAME:** D CHOCO’S

**CATEGORY:** CHOCOLATE SHOP

**TARGET AUDIENCE:** All (Men, Women and Kids)

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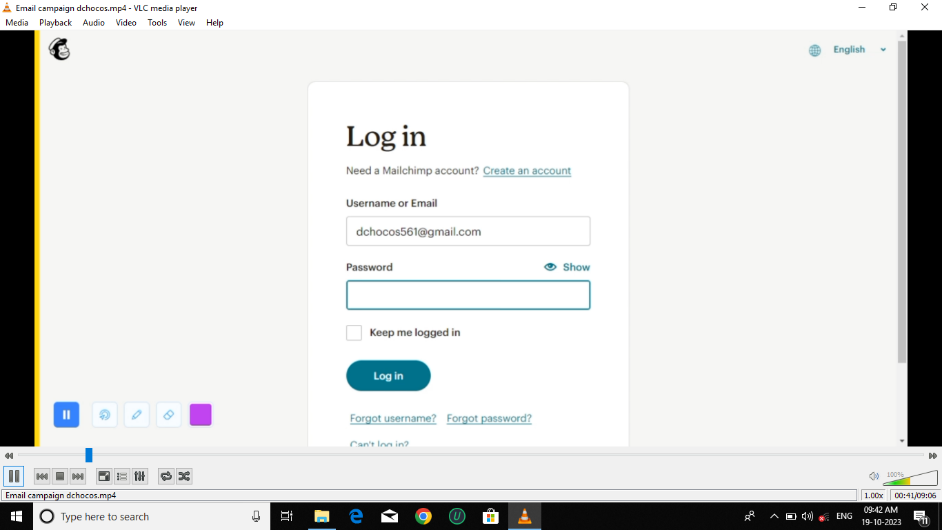
**PASSWORD :** Dchocos011#

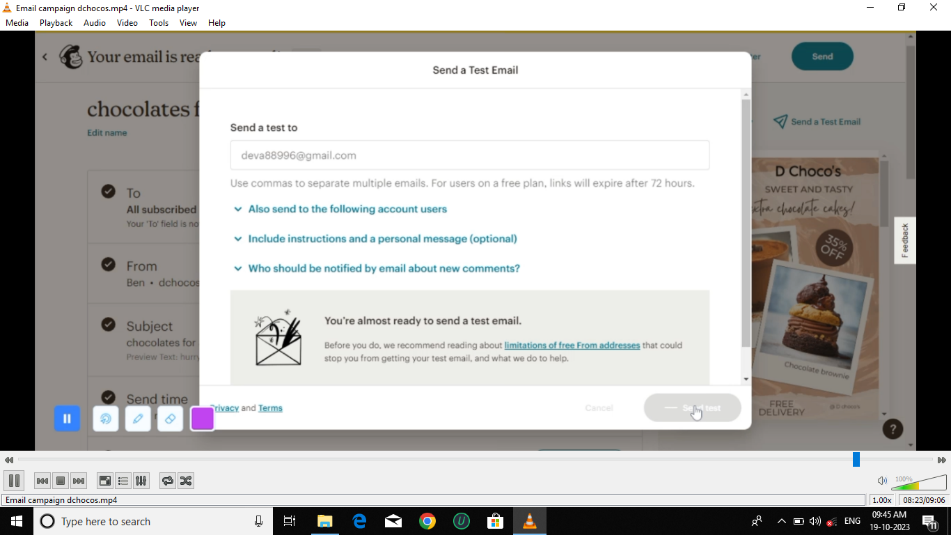
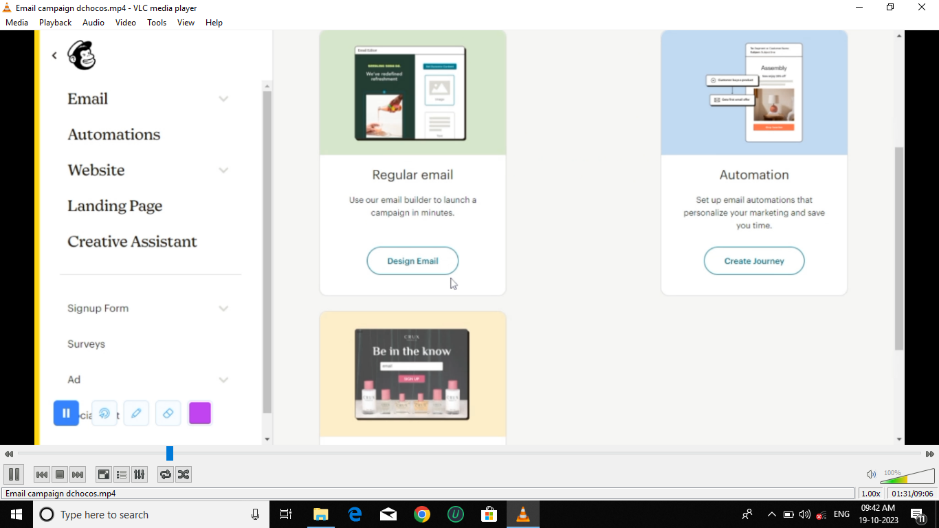
**MAILCHIMP ID :** [dchocos561@gmail.com](mailto:dchocos561@gmail.com)

**PASSWORD :** Dass011#

**RECORDED VIDEO :** [**https://drive.google.com/file/d/1-2ZrmIxiRG0ng\_23ombx3r5nQrihZ6ZJ/view?usp=drivesdk**](https://drive.google.com/file/d/1-2ZrmIxiRG0ng_23ombx3r5nQrihZ6ZJ/view?usp=drivesdk)

**DOCUMENTATION:**

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